

# Local Influence. Global Impact.

2024 ANNUAL REPORT





**OVER 245,000 Members**  
Committed to Reaching  
their Communities.

**Our Single Objective:**  
Win Others for the Lord  
Jesus Christ.

This past year, The Gideons International equipped and mobilized Christian business and professional men, along with their wives, to share God's Word and a personal word of witness in some 200 countries, territories, and possessions.

These efforts are aligned with our objective to win others for the Lord Jesus Christ through a) the association of Christian business and professional men for service, b) personal testimony and personal work by individual Gideons, and c) placing the Bible—God's Holy Word—or portions thereof, in approved venues including hotels, hospitals, schools, institutions, and through distribution of same for personal use.

We are deeply grateful for our Gideons and Auxiliary, all members of evangelical or Protestant churches. As members answer the call to strive side by side for the faith of the Gospel, their faithful service impacts lives in their communities and throughout the world.

*"...and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth." Acts 1:8b*

# Local Influence. Global Impact.

Every life touched by a copy of God's Word placed or distributed through The Gideons International this past year was a direct result of the influence of Gideons in their homes, workplaces, churches, and communities. The mission-minded focus of The Gideons is enhanced through opportunities our Association provides for members to develop their God-given talents to boldly share Christ. As these faithful servants strengthen their testimony, they also expand their reach for the Gospel. When local, organized groups of Gideons and Auxiliary, known as camps, unite to win others for the Lord Jesus Christ, the difference they make extends far beyond their communities.

This past year, over 67.5 million Scriptures were shared through The Gideons International in some 200 countries, territories, and possessions. We praise God for His amazing grace and provision. Equipping our members with Scriptures and training to multiply their impact around the world for the Gospel this year was made possible through the generosity of our donors. We are deeply grateful for every gift to this ministry, as each contributes to making an eternal difference.

In this Annual Report, we share some of the year's exciting highlights. As you learn more about the impact Gideons and Auxiliary made last year as they faithfully responded to the call to win others for the Lord Jesus Christ, consider asking the Lord, "What is my next step of faith toward making a difference for the Gospel?"



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## Message from International President

*"So whether you eat or drink, or whatever you do, do all to the glory of God."*

**– 1 Corinthians 10:31**

Together with our partner churches, donors, and other supporters, The Gideons International has concluded another successful year of ministry. Praise the Lord! As Psalm 96:3 reminds us, we are called to declare His glory among the nations, and through this ministry, that is exactly what we have done.

As you read through this year's Annual Report, I pray you'll be inspired by the stories of how over 245,000 members—Christian businessmen and professionals, along with their wives—united in their mission to win others for the Lord Jesus Christ. During fiscal year 2023-2024, Gideons and Auxiliary members stepped into their own communities and beyond, placing and distributing 67,473,650 copies of God's Word across some 200 countries, territories, and possessions. We exceeded our Scripture goal by 19%. Truly, our local influence is making a global impact.

In the pages that follow, you'll encounter stories of God's marvelous works among the peoples. You'll read about Gabriel in Chile, who was inspired by the faithfulness of his father and grandfather and now follows in their footsteps as a Gideon himself. He testifies to the power of God's redemptive work and how His Word changes lives. His story is a reminder of how membership in The Gideons can result in spiritual impact that spreads throughout families, as well as communities.

You'll also meet Will Grubbs, an attorney and Gideon from Louisiana, who formed lasting bonds with fellow Gideons and Auxiliary members while helping share Scripture during the 2024 Las Vegas Metro Scripture Blitz.

And then there's Gilberto, a man encountered during the 2024 Panama International Scripture Blitz, whose life was forever changed by a copy of God's Word he received from Gideons forty years earlier as a teenager.

You'll see, too, how this ministry is powered by prayer. For example, Mike, a Gideon from Indiana, was preparing to board a plane for the 2024 Philippines International Scripture Blitz when his wife, Sharon, suffered a life-threatening heart attack. Read about how the Lord responded to prayers for Sharon's recovery and enabled Mike to continue with his plans to share God's Word abroad.

I pray that as you read these accounts, you will be encouraged and inspired by how the Lord continues to bless this ministry. Thank you for your prayers, your gifts, and your faithful service this past year. Together, we are declaring His glory among the nations.

In Christ,



Kevin Beal

**International President**



# MINISTRY OVERVIEW

## 125 Years of God's Faithfulness

One hundred and twenty-five years ago, the founders of The Gideons realized that Christian men needed to be continually strengthened in their walks with the Lord, and that by standing together in faith, they could accomplish great things for God's Kingdom. In the formative years, Gideons focused on who a man was before God and the strength and power of his personal testimony. Through associating together for service, Gideons challenge each other to strengthen their testimonies for Christ and fulfill their God-given responsibilities as spiritual leaders in their homes and churches.



Together with the local church in some 200 countries, territories, and possessions, the unique ministry platform of The Gideons has seen over 2.6 billion copies of God's Word shared with the people of the world. Members of the Association know it is not just about a book placed into the hands of a person; rather, it is the words of that Book written on people's hearts that change lives.

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*"The steadfast love of the Lord never ceases; his mercies never come to an end; they are new every morning; great is your faithfulness."*

— LAMENTATIONS 3:22-23



### 1898

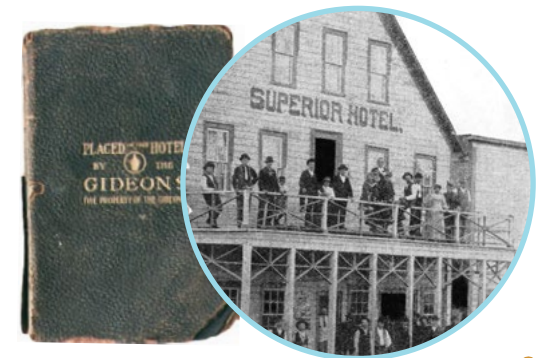
John Nicholson & Samuel Hill pray about the need for Christian businessmen to fellowship together in strengthening their faith and sharing their witness while traveling.

### 1899

Led by the Holy Spirit, Nicholson, Hill, & W.J. Knights choose a name for their new association: The Gideons.

### 1908

Ministerial union pastors agree to support Gideons putting God's Word in hotels.





**1916**

Gideons begin placing Bibles in hospitals.

**1920-1929**

A Foreign Relations Committee is appointed by the Cabinet.

**1934**

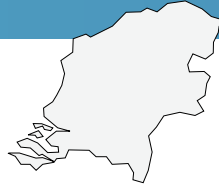
Wives of Gideons (The Auxiliary) first share Bibles at womens homes, hospitals, and Y.W.C.A.s.

**1941**

Just prior to WWII, Gideons offer Testaments to USA military, while Auxiliary hand out Testaments to service nurses.

**1946**

Gideons begin distributing Testaments to 5th-12th grade school students.



**1948**

The Netherlands becomes the first country in mainland Europe in which The Gideons is organized.



**1950**

South Africa becomes the first country organized on the African continent. Japan becomes the first country organized in Asia.



**1955**

Ecuador becomes the first country organized in South America.



**1956**

New Zealand becomes the first country organized in what is presently known as our Pacific Rim Region within the International Countries Ministry.



**1959**

The first National Association countries are organized.

**1972**

Gideons initiate personal distribution of Testaments at colleges.

**1978**

The first Scripture blitz ever conducted by The Gideons takes place in Mexico City, Mexico.

**2015**

St. Martin in the Caribbean becomes the 200th country organized.



**2021**

Gideons hold first virtual new member events. The Bru language Scripture is approved as the 109th translation available through The Gideons.

**2022**

Scripture distribution enhancements are approved for Vacation Bible Schools and other authorized venues.

**2023-2024**

20 International Scripture Blitzes are conducted throughout seven world regions.

**2024**

Gideons conduct the first-ever International Scripture Blitz in Cambodia, distributing over 100,400 Scriptures in Phnom Penh.

# WHERE WE ARE ORGANIZED

## Worldwide Witness

The areas on this map represent more than just locations where Gideons and Auxiliary are actively serving the Lord—they represent beacons of hope and faith, illustrating our unwavering commitment to spreading the message of Jesus Christ to every corner of the globe. Through the tireless efforts of our members and the generous support of our donors this past year, we continued to see the transformative power of God's Word across nations and cultures. Unfortunately, some countries are closed to The Gideons. Please pray for the Lord to open doors for God's Word to go forth in those places.

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*"Your word is a lamp to my feet and a light to my path."*

— PSALM 119:105

### United States

**51,553**

Gideons

**27,596**

Auxiliary

### Latin America

**21,358**

Gideons

**15,315**

Auxiliary





245,421

TOTAL MEMBERS  
WORLDWIDE

Europe

16,805

Gideons

6,935

Auxiliary

Asia

36,727

Gideons

27,675

Auxiliary

Africa

19,406

Gideons

13,590

Auxiliary

Pacific Rim

5,252

Gideons

3,209

Auxiliary

*"...and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth." Acts 1:8b*

Our Jerusalem

# CAMPS AROUND THE WORLD

## Members Serving in over 12,000 Jerusalems Worldwide

Throughout our 12,252 local, organized groups of members, known as camps, Gideons and Auxiliary are deeply familiar with most of the local communities, languages, and cultures of the world's 7.9 billion people we are positioned to reach. All programs of The Gideons International are carried out locally through these camps, which means your gifts are used in an efficient and effective manner.

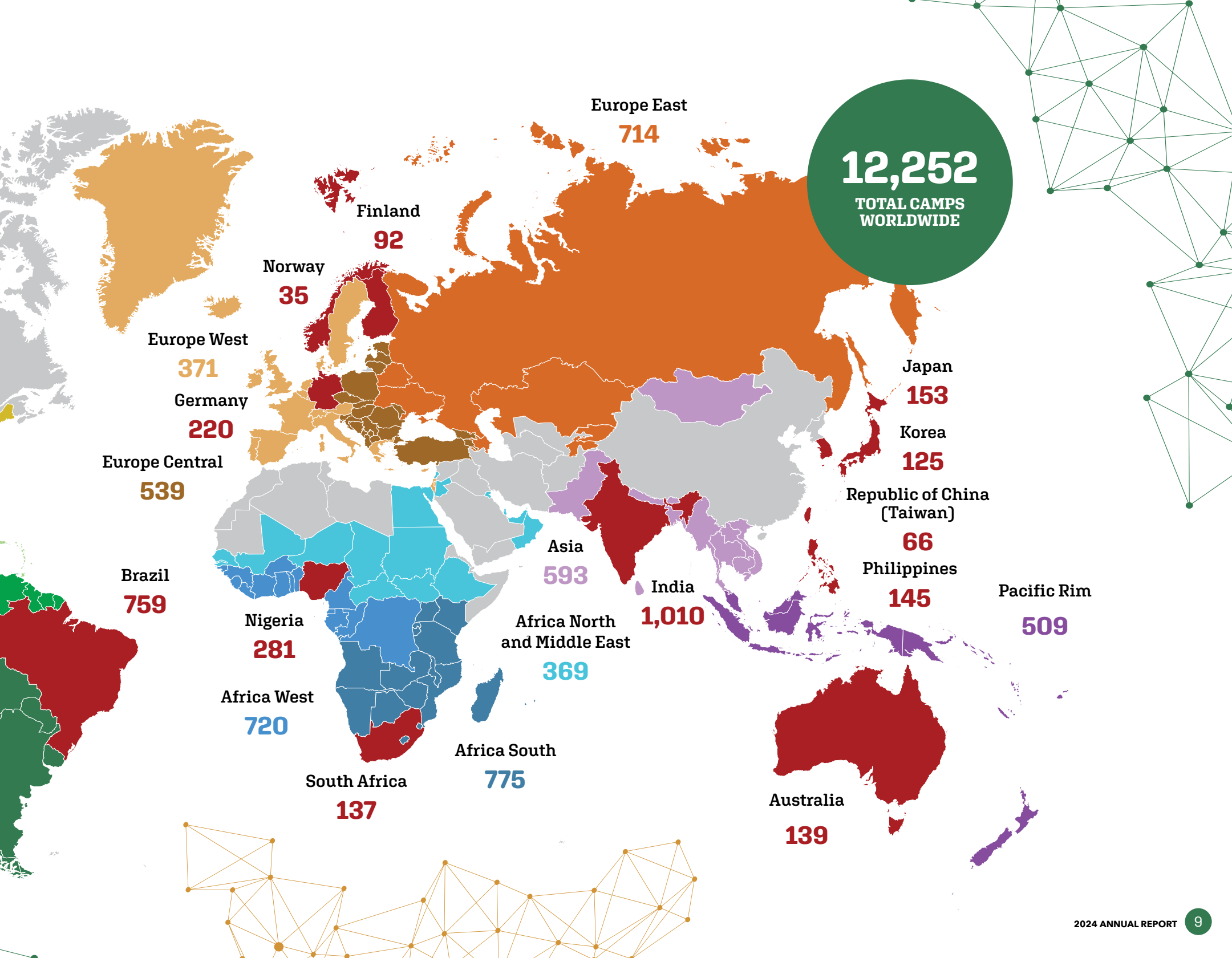
The ministry of The Gideons embraces the principle of witnessing that spreads outward, as described by Jesus in Acts 1:8 just before he ascended into Heaven. Each camp's first priority is to ensure Scriptures are available in the traffic lanes of life in their own community ("Jerusalem") before the camp moves out into other areas ("Judea, Samaria, and to the end of the earth").

---

*"Declare his glory among the nations, his marvelous works among all the peoples!"*

– PSALM 96:3





# ASSOCIATING FOR SERVICE

## Encouraging and Equipping for Effective Ministry

Winning others for the Lord Jesus Christ requires continual planting and watering by our members through building sustainable partnerships with churches, as well as with leaders at schools and universities, hospitals, hotels, and other vital community organizations. These relationships can open doors for our members to distribute God's Word, sharing the Gospel with others they encounter in their workplaces and throughout the community.

Each camp offers regular opportunities for Gideons and Auxiliary to fellowship and build up one another as they train and spiritually prepare to do the work of the ministry.

Separate weekly camp prayer meetings for Gideons and Auxiliary consist mainly of Bible reading and prayer. In addition to praying for

the local, state, national, and worldwide needs of the ministry, members may also share their personal prayer requests.

The monthly camp meeting is an extended time of fellowship, spiritual growth, and personal development in all aspects of the ministry of The Gideons. Inter-denominational fellowship is one of the unique hallmarks of The Gideons International, and the monthly camp meeting is an excellent venue for it.

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*"Therefore encourage one another and build one another up, just as you are doing."*

**– 1 THESSALONIANS 5:11**





“

“Attending a camp meeting with fellow believers is a privilege. It’s a reminder of how God can use people from different languages, cultures, and educational backgrounds to share the Word of God and strive side by side using our gifts and talents for His glory.”



**GEOFFREY GEORGE**

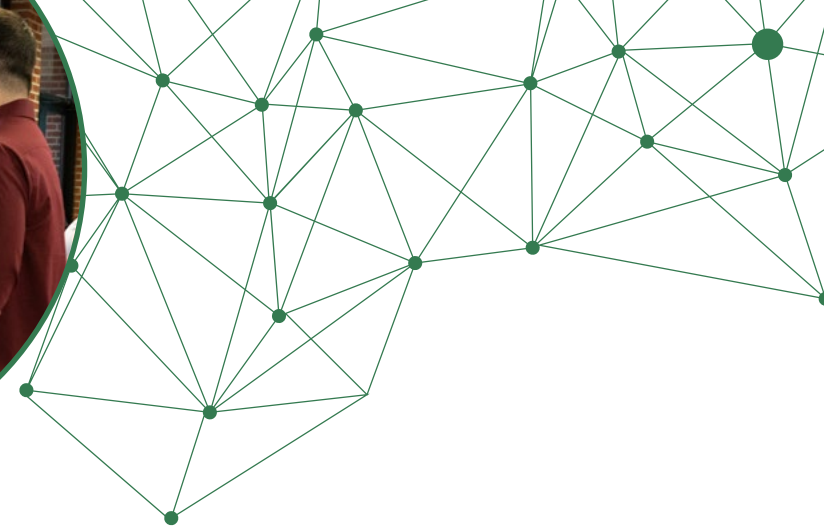
Bangalore Electronic City Camp,  
India

# THE IMPACT OF BEING A MEMBER

## A Calling That Bears Much Fruit

Meet three Christian business and professional men from different parts of the world, all called by the Lord to win others for Jesus Christ through The Gideons International. Their experiences reflect the **Seven Spiritual Objectives** that guide our vision and serve as the foundation for the work of Gideons and Auxiliary:

1. Men and Women of the Book
2. Men and Women of Faith
3. Men and Women of Prayer
4. Men and Women of Separated Walk
5. Men and Women of Compassionate Heart
6. Men and Women Who Witness
7. Men and Women Who Give



“

“Being a Gideon helps me lead my team in an honorable way—the way a Christian should carry himself professionally. I seek to inspire, encourage, and help my co-workers. I can also be a witness in how I respond to difficulties, showing the peace I experience as a child of God. This opens the doors for me to share my faith.”



**OSCAR CAPASSO**

Naples-West Camp,  
Italy

Gideons  
**151,101**

Auxiliary  
**94,320**

Total World  
Members  
**245,421**

Up .5% Over Last  
Fiscal Year



*"By this my Father is glorified, that you bear much fruit and so prove to be my disciples."*

– JOHN 15:8



As a young boy, Gabriel Urzua was inspired by the witness of his dad and granddad who shared Jesus with others through their service in The Gideons. "My heart burned when I saw the redemptive work of our Lord saving souls during Scripture distributions," he says. Today, Gabriel is a Gideon (Santiago Providencia Camp, Chile) and says his brothers and sisters in this worldwide ministry are like family—an entire body willing to serve with a united passion.



**GABRIEL URZUA**

Santiago Providencia Camp,  
Chile

## USA

New Gideons:

**3,623**

New Auxiliary:

**1,306**

+

+

## National Associations

**5,597**

**4,159**

+

+

## International Countries

**6,486**

**4,119**

=

=

## Total World New Members

**15,706**

**9,584**

“

"Through the men's group I started at church, I made friends with a Gideon who invited me to a camp meeting. I joined The Gideons, and it's given me another piece of armor to go out and spread His Word. We need to always be prepared to share His Word and there is no better way than to have that Testament on you."

**RICK HARRIS**

Smithville Camp,  
Tennessee



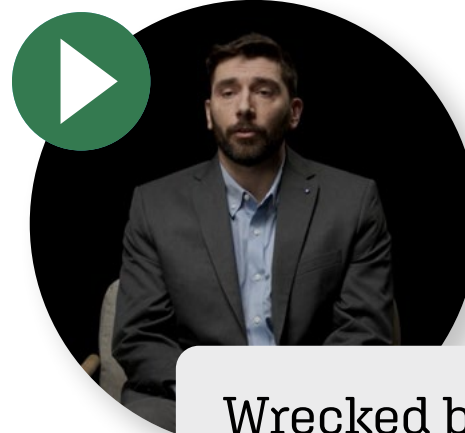
# LIVES CHANGED BY GOD'S WORD

## Camps in Action Worldwide

From hotels and hospitals to prisons and public sidewalks outside schools, members in camps throughout the world stepped into communities to share God's Word this past year. We praise the Lord and thank our members and supporters for every Scripture distributed. May the impact of these Scriptures continue to spread throughout the villages, towns, and cities where they were distributed.

*"So shall my word be that goes out from my mouth; it shall not return to me empty, but it shall accomplish that which I purpose, and shall succeed in the thing for which I sent it."*

– ISAIAH 55:11



## Wrecked by the Holy Spirit

Joshua Hamsa grew up in church. But through a series of bad decisions with tough consequences, he found himself in a prison cell. After joining in a Bible study with his cellmate, Joshua "got absolutely wrecked by the Holy Spirit," he says. Find out how a Bible placed by The Gideons touched his life, bringing salvation, healing, and much more.

**Scan the QR Code to See Joshua's Full Testimony**



## Scriptures by Location



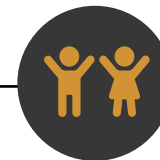
Hotels  
**1,089,665**



Hospitals  
**9,551,652**



Colleges  
**1,627,534**



Youth  
**40,965,992**



Sidewalk Youth  
**3,477,300**





“

### **Saved Through an Explosion**

During the year, a team of Ukrainian Gideons visited a school in Ukraine's Cherkasy region to distribute Testaments to students. The school director agreed to the distribution without any hesitation.

Later, the school deputy shared why she and the director warmly welcomed the team's visit: "The director and I greatly respect The Gideons because my husband and the director's son are soldiers and defend Ukraine on the frontline. During one battle, a bomb exploded not far from the director's son. One fragment from the bomb flew into his body, and another lodged in the Testament tucked away in his uniform. The son was wounded but survived. After being physically saved by the Testament, he has continued to read it and has come to a saving knowledge of Jesus Christ. Furthermore, the entire school and fellow villagers know the Gospel saves, both spiritually and physically."

### **Scriptures are an Answer to Prayer**

"It was the end of the day and only 20 Scriptures remained in our inventory. We noticed a sign for a home for seniors in the area. We thought they might appreciate our remaining Bibles. We drove but couldn't find the facility. However, we ended up finding another facility that housed seniors. We entered and were welcomed by Andrew, a staff member. When we asked if they would like Scriptures for the home, he replied, 'We prayed just two days ago that we might get some Bibles!' What a blessing to be used by God to answer their prayer."

#### **NORMAN FULLER**

Regional Field Officer, Caloundra Camp,  
Northern State (Australia)  
2024 Malaysia International Scripture Blitz



Service  
**1,479,825**



Prison & Jails  
**186,776**



Gideon Facilities  
**822,060**



Medical  
**3,221,239**



Auxiliary Facilities  
**98,350**

*For the fiscal year ending  
May 31, 2024*

# CHURCH PARTNERSHIPS

## How Gideons Extend the Church's Missional Footprint

We are an extension of the church, and as such, this past year our members reached out from the church with our witness and the Word of God to win others for the Lord Jesus Christ. The resources that fueled our ministry efforts over the last year—prayer, people, and funds—originated in the local church.

The church is integral to The Gideons International. Gideons and Auxiliary are each members of an evangelical or Protestant church, and it is on behalf of the church that we carry the Word of God across the street and to the far reaches of the globe. Thank you, pastors and congregations, for your partnership!

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*"For the earth will be filled with the knowledge of the glory of the Lord as the waters cover the sea."*

— **HABAKKUK 2:14**



## Church Relations

The Gideons International serves as an extended missionary arm of the church. On behalf of evangelical or Protestant churches, Gideons and Auxiliary share the Word of God and their personal word of witness with those who so desperately need it. Church congregations provide a strong base of prayer, funding, and recommending new potential members. Through the partnership between churches and The Gideons International, the lost are reached locally and around the world.

Last year, over 33,000 churches in the USA opened their doors for The Gideons to come encourage congregations with testimonies of how the Lord is moving throughout the ministry. These church presentations by Gideon guest speakers may feature audio-video content and can range from a minute in length to the full service, depending on the request of the pastor.

“

“It was a joy to meet you and to hear what God is doing through the ministry of The Gideons International. The heart of our congregation was moved by the testimonies of the different people groups included in your presentation. We are fellow laborers together with you in sharing God’s Word throughout the world. We will continue to support the ministry of The Gideons International.”

**PASTOR MIKE RODRIGUES**

Aliante Community Baptist Church  
Las Vegas, Nevada

“

“Once a month, I get a card from a Gideon telling me he is praying for me. I consider my relationship with The Gideons a two-way street—I want to bless members of this Association because they have blessed me over the years and continue to bless me tremendously.”

**PASTOR CARL GOODMAN**

Lakeside Baptist Church  
Salem, Virginia

**CONVERSATIONS:**  
A SIMPLE APPROACH TO  
SHARING THE GOSPEL

## Conversations

*Conversations* is a two-hour personal evangelism training course made available first to Gideons and Auxiliary, and then to partnering churches, at no cost. Led by Gideons who have been certified to train others, the course is designed to help individuals learn to share their faith in Christ or improve their witnessing skills. Practical tools and resources are offered to help believers confidently share the Gospel.

### Where Are Certified Gideon Conversations Trainers Available?

All 38 of the USA State Associations

9 of 12 National Associations

77 of the 186 Countries, Territories, and Possessions in the International Countries Ministry



An elderly lady was praying for her nephew’s salvation. She wasn’t comfortable enough to share the Gospel with him. Then she attended a *Conversations* training led by The Gideons at Piney Grove First Congregational Methodist Church in Lawrence County, Alabama. After the training, God used her to lead her nephew to a saving knowledge of Jesus.







## GideonCard

The GideonCard Bible Program is a simple way to help fulfill the Great Commission by providing copies of God's Word. Every donation for Scripture allows Gideons to share the Good News of Jesus Christ locally and around the world. A GideonCard is then sent in honor or memory of a loved one showing the number of Bibles donated, a personal message, Scripture verse, and testimony of a life changed. GideonCards are available in partnering churches, funeral homes, or online at [SendTheWord.org](http://SendTheWord.org).

GideonCards are greeting cards that provide approximately one full Bible or four Testaments for every \$5 donation. Those Scriptures will be placed somewhere in the 200 countries, territories, and possessions where The Gideons carry out the work of the ministry.

**78,153**

GideonCards Mailed

**10,383,296**

Copies of God's Word Provided







## Birthday For Jesus

Birthday for Jesus is an easy, fun way for individuals and families to focus on the true meaning of Christmas—honoring the Savior by sharing His story. With every donation given, Scriptures are provided by Gideons to people around the world who are seeking the hope only Jesus can provide. Participants complete a simple donation form or give online at [BirthdayForJesus.org](https://www.BirthdayForJesus.org) throughout December and then display the attractive Birthday for Jesus ornament at home or church as a reminder of the impact of their gift.

**1,339**

Participating Churches

**103,452**

Scriptures Provided

*For the fiscal year ending  
May 31, 2024*





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the life  
book

25.2%

Increased Life Book  
Distributions from  
Previous Year

3,049,000

Copies of the Life Book Shared with  
Church Youth Groups to Give to  
Their Peers Last Year



## Back to School with God's Word

For decades, the doors were wide-open in schools for groups like The Gideons to give Bibles to students. But as the culture shifted, more and more doors began to close. In 2009, The Life Book Movement was launched. Solely funded by The Gideons International, this USA initiative helps local churches equip and mobilize students in their youth groups with copies of The Life Book—at no cost to the church.

The Life Book provides a presentation of the Gospel for youth group members to offer students in their own schools.

Included in the latest edition of The Life Book are a short recap of the Old Testament, the entire Gospel of Mark (ESV), Scriptural answers to issues teens face, teens' handwritten reactions to the text, and an invitation for readers to place their trust in Jesus Christ as Lord and Savior.

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*"Let the children come to me; do not hinder them, for to such belongs the kingdom of God."*

— MARK 10:14b

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55 MILLION

Today, over **4.1 million students** have been involved with the distribution of more than 55 million copies of The Life Book.



**ORDER  
LIFE BOOKS**

**Are you a church pastor  
or church-designated  
youth leader?**

To find out how you can get free copies of The Life Book for your church youth group to share with their peers, scan this QR code.

## Project Ignite: Preparing to Spread the Flame Nationwide

This year, Gideon camps have begun to invite churches to partner with us in Project Ignite, an initiative that uses Scripture distribution to challenge Christian businessmen to engage their neighbors with the Gospel through service in The Gideons International. We believe the activity of engaging the church and mobilizing qualified men into their communities for Gospel impact will inspire more men to join us in our mission.

Project Ignite is designed to reinvigorate outreach efforts by mobilizing qualified men in local communities and encouraging a renewed focus on Gospel impact. The initiative emphasizes collaboration with local churches, aiming to inspire more men to join our ministry.

While the initiative is still in its early stages, the enthusiasm and commitment shown by our members and church partners have been encouraging. We believe that Project Ignite has the potential to transform our ministry's approach to church ministry, member recruitment, and other key aspects of engagement that ultimately will lead to increased impact for the Gospel.

As we look ahead, we ask for your prayers and support as we prepare to expand Project Ignite across the country, trusting that God will continue to open doors and lead the way for our efforts.

“

“The Life Book has given us an open door to our area schools. Students have been able to give out over a thousand Life Books to high school students in four different schools, and now we have a bus picking up students who want to attend our Wednesday night gathering.”

### **PASTOR JAMES WORTH**

Oakton Church  
Missouri



# PERSONAL WITNESSING IMPACT

## Transforming Lives One Testament at a Time

Last year, Gideons and Auxiliary boldly shared the Gospel with 1.9 million people using Personal Workers Testaments, which they purchased for individual use during one-on-one daily encounters.

These divine appointments occurred throughout our members' communities around the world in response to their prayers for opportunities to witness to others about the Good News of Jesus Christ.

We praise the Lord for the many lives touched through these spiritual transactions and ask that all who received His Word will daily seek the Truth and that all will come to a saving faith in Jesus.

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*"And he said to them, 'Go into all the world and proclaim the gospel to the whole creation.'"*

— MARK 16:15



The Gideons  
International

**Gideon Personal  
Workers Testaments:**

# 1,477,788



The Auxiliary of  
The Gideons International

**Auxiliary Personal  
Workers Testaments:**

# 425,569



*For the fiscal year ending  
May 31, 2024*





### Witnessing in the Clouds

As a plane flew from Tijuana to Phoenix this past March, a Gideon shared a Spanish Testament with a woman seated beside him. Her name was Gladys. She started reading the Gospel of John and by the time she got to Chapter 5 she was weeping. The Gideon talked to her about her spiritual condition and mentioned the open door to Heaven presented in the back of the Testament. She then prayed to receive Christ and was born again at 28,000 feet altitude.



### A Personal Witnessing Snapshot

Carlos Escobar (Guatemala City East Camp) was traveling from Cahabón to El Estor. He asked a young man named Arnoldo to take his photo with the scenic landscape. Afterward, he asked, "Arnoldo, do you go to church anywhere?" The young man said he did not, explaining he didn't like pastors because "they scold a lot." Then, Carlos offered him a Personal Workers Testament. Arnoldo thanked him, and Carlos then shared how God loved him and showed him several verses in the Scripture. He then asked if Arnoldo wanted forgiveness for his sins and to receive the Lord Jesus Christ into his heart. "Yes," replied the young man. Carlos then put his hand over Arnoldo's shoulder and prayed with him, as tears ran down Arnoldo's cheeks.



# SHARING GOD'S WORD DIGITALLY

## One App, Many Languages

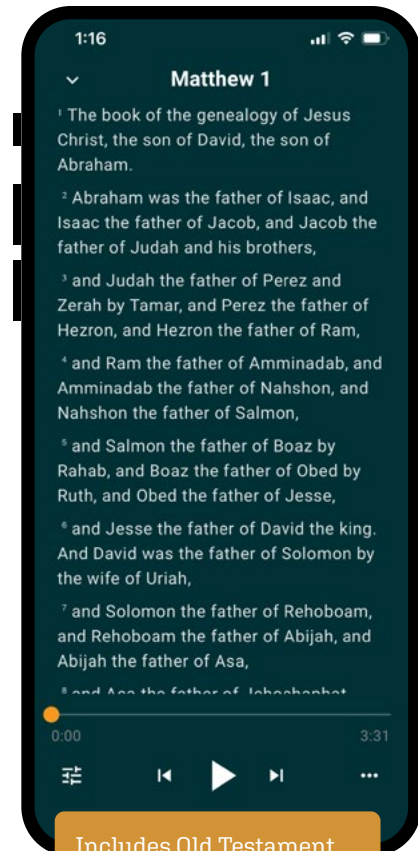
The power of God's Word transforms lives in all circumstances and places. Since its introduction in October 2015, the Gideon Bible App has provided a tech-driven solution for reaching a modern tech-savvy society. With its expansive reach and unique features, this App serves as a perfect tool for sharing Scripture, especially when a printed copy isn't readily available. Funded by The Gideons, the app is free for anyone to use for personal witnessing and daily Scripture reading.



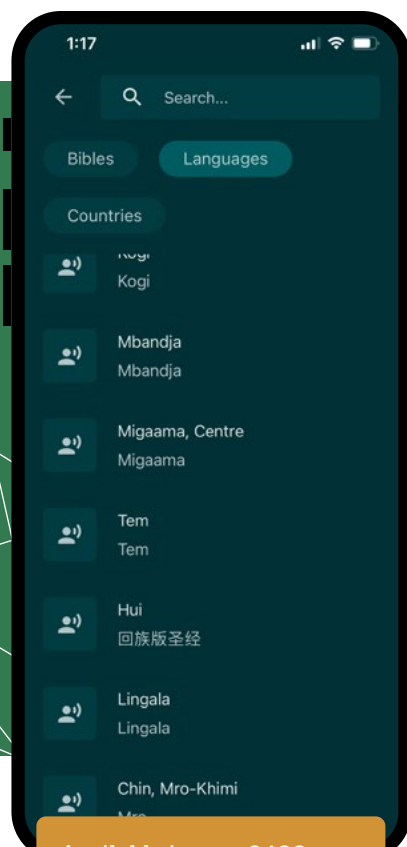
## GIDEON BIBLE APP

Total Downloads for  
2023-2024: **104,208**

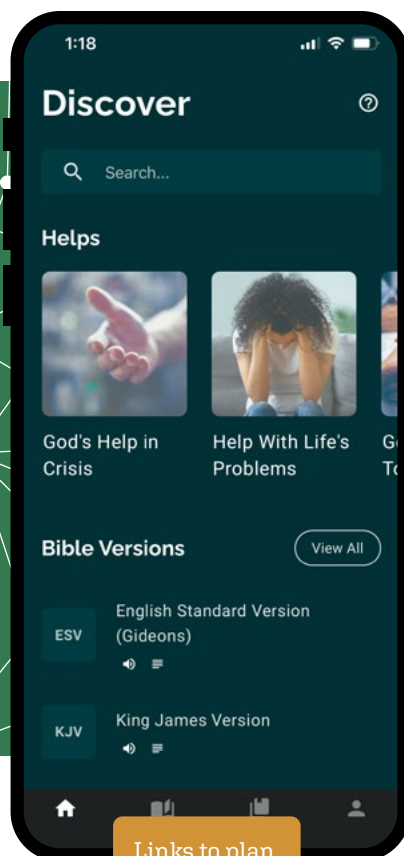
↑ Up 7% from Last Year



Includes Old Testament  
and New Testament in  
KJV and ESV translations



Available in over 2,100 languages and in more than 240 countries, territories, and possessions



Links to plan of salvation

## Plus Much More

Text and spoken word options

Special Helps feature offers readers verses for everything from Anxiety and Depression to Sin and Temptation



**Download  
the Gideon  
Bible App!**



# THE AUXILIARY

## How Wives of Gideons Made a Difference

As wives of Gideons, Auxiliary assisted Gideons this past year through prayer, personal testimony, personal work, association for service, and placing and distributing Scriptures in approved venues.

Auxiliary shared Scriptures and a word of witness throughout the world, including with medical personnel and in waiting rooms at medical facilities, to female inmates in correctional facilities, to residents of domestic violence shelters, and to staff and clients, in waiting rooms and client counseling rooms of crisis pregnancy centers.

---

*"An excellent wife who can find? She is far more precious than jewels."*

– PROVERBS 31:10







## The Auxiliary of The Gideons International

### Auxiliary Membership

#### National Associations

**37,408**

For every 100 Gideons,  
there were approximately  
**74 Auxiliary** members.

#### International Countries

**29,316**

For every 100 Gideons,  
there were approximately  
**60 Auxiliary** members.

#### USA

**27,596**

For every 100 Gideons,  
there were approximately  
**54 Auxiliary** members.

### Auxiliary Highlights

**87.7%**

Worldwide Camps with  
Auxiliary Members

**5.9%**

Growth in International  
Countries Auxiliary  
Membership Last Year

**1.4%**

Growth in USA Auxiliary  
Scripture Receipts

### Auxiliary Medical Placements

#### National Associations

**1,851,119**

#### International Countries

**913,620**

#### USA

**456,400**

*For the fiscal year ending  
May 31, 2024*



*"...and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth." Acts 1:8b*

**Our Judea and Samaria**

## GATHERING REGIONALLY

### Serving Throughout our Judeas and Samarias

This year, Gideons and Auxiliary participated in conventions, training conferences, Faith Fund rallies, and Scripture distributions beyond their own local camp areas. Through these shared experiences, members supported one another and expanded their service and impact for Christ to other communities. We thank our donors whose gifts equipped our vast network of members with Scriptures and training, enabling them to boldly share Christ together in 2023-24.

---

*"And let us consider how to stir up one another to love and good works, not neglecting to meet together, as is the habit of some, but encouraging one another, and all the more as you see the Day drawing near."*

– HEBREWS 10:24-25

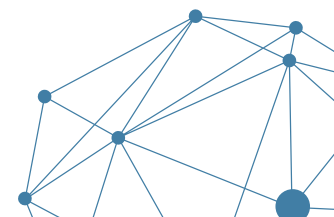
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"The Asheville Metro Blitz was amazing! More than 100 Gideons and Auxiliary from six states made up 39 teams to distribute more than 14,000 Bibles and Testaments while witnessing to hundreds this week. We saw at least 24 decisions for Christ as the direct result of a Gideon sharing God's wonderful plan. Thank you, Jesus!"

**CLAYTON B. CRANFORD**

Butler County South Camp,  
Ohio

**Learn more about Metro  
Scripture Blitzes on page 32.**







# PREPARING FOR IMPACT

## Growth Through Devotion, Training, and Fellowship

Throughout this past year, Gideons and Auxiliary from camps within each State Association met at their annual state conventions. As they participated in times of devotion, training, and fellowship, members encouraged and challenged one another with testimonies of how they saw the Lord working throughout the year as they shared God's Word with others. Collections for the Faith Fund were also received from each camp, and elections for state officers were held.

---

*"Iron sharpens iron, and one man sharpens another."*

– PROVERBS 27:17



### 2023 International Convention

Two thousand Gideons and Auxiliary representing 85 countries gathered in Louisville, Kentucky, July 18-23, 2023, for the 124th International Convention. More than 330 pastors and invited guests attended the Friday evening pastors banquet.

Thousands more members joined online from around the world to experience the livestreaming sessions. An Auxiliary named Hazel from Venezuela commented, "I have been very blessed to be able to accompany you online. The testimonies and the Word of God given at Convention have inspired me to work with more courage and love for the salvation of souls. We have a beautiful job to do that leaves traces for eternity."







“

### **Blessings at State Convention**

“I sense the Holy Spirit moving in all our sessions at the Wisconsin-Upper Michigan State Convention. Whether it is a testimony of a person who was saved by reading a copy of God’s Word placed by The Gideons, or a training session on how God wants us to serve in His ministry, we are always blessed by attending.”

#### **GLENN MARASS**

Monroe Camp,  
Wisconsin



# USA METRO SCRIPTURE BLITZES

## Coming Together to Impact USA Metropolitan Areas

Gideons and Auxiliary from different camp areas, and even different states, converged in major metropolitan areas to share God's Word during 16 USA Metro Scripture Blitzes in 2023-24. The primary goal of the participating Gideons and Auxiliary in each blitz was to come together and place as many Scriptures as possible in approved distribution areas, with faith that people will come to know Jesus as a result.

*"For I am not ashamed of the gospel, for it is the power of God for salvation to everyone who believes, to the Jew first and also to the Greek."*

– ROMANS 1:16

## 2023-24 USA Metro Scripture Blitzes

Dates	City	State	Scriptures Provided
September	Detroit	Michigan	31,275
	Milwaukee	Wisconsin	20,850
	Metro East St. Louis	Missouri	73,000
	New York City	New York	78,300
	Atlanta	Georgia	16,471
	Portland	Oregon	45,000
October	San Jose	California	89,900
	Greater Roanoke Valley	Virginia	14,800
	Tri-Cities Area	Tennessee	16,150
	North Texas	Texas	37,620
	Chicago	Illinois	19,400
February	Palm Beach Broward Cty.	Florida	105,775
	Asheville	North Carolina	17,185
April	Las Vegas	Nevada	39,202
May	Kansas City	Kansas	33,472
	South Seattle	Washington	16,600
<b>TOTAL</b>			<b>702,226</b>

“

### The 2024 South Seattle Metro Scripture Blitz

"The 2024 South Seattle Metro Blitz gave us the opportunity to work with Gideons and Auxiliary from other camps, placing Testaments in the hands of students and others. There's great rejoicing because we know this outreach will continue to benefit Seattle. It's a wonderful sense of mission. It reminds me of Isaiah 12:3: 'With joy you will draw water from the wells of salvation.' And so there's great joy when all of us are drawing water as a team by giving out the Word of God, that leads to salvation."

**LT. COL. MATTHEW E. COOMBS**

Kings County East Camp,  
Washington

“

### The 2024 Las Vegas Metro Blitz

“When I got to Las Vegas, I found brothers and sisters in Christ with whom I made an instant bond. The members there in the Vegas area and that State Association are largely successful, retired people who are now leveraging their professional experience to do the work of the ministry. God raises up people to do His work.

The Word of God went forth, eternal consequences have taken place, and now there’s just a ripple effect of God’s Word going forth and not returning void. I believe the biggest impact will be with the youth. God is using this ministry to reach the youth of this world. Our distributions to students were all sidewalk distributions. And the impact will extend to people in the homes of those students, many of whom are Spanish-speaking.

It’s not just glitz and glamour in Vegas—we shared God’s Word in a lot of poorer areas. We reached out to those who God put us in the pathway of, and we saw immediate results. But I know the heavenly results will be so much more. The multiplying impact of what Gideons and Auxiliary did will be like the sands on the beach.”

#### WILL GRUBBS

New Iberia Camp,  
Louisiana

“

### Answering God’s Call: Georgia Gideons and Auxiliary Reach Thousands

“Approximately 100 Gideons and Auxiliary came to Atlanta following what the Lord had put on their hearts and minds and were able to distribute 16,741 Scriptures. These Scriptures penetrated 132 doors of some of the most needed places in our state including: police, firefighters, EMS, nursing homes, assisted living facilities, funeral homes, hotels, private schools, crisis pregnancy centers, doctors offices, jails, military personal at the airport leaving for basic training, rescue missions, and our colleges and universities.

These locations are only a sample of where these Gideons and Auxiliary went. Some of them witnessed on street corners downtown, or any place they went and happened to be called to reach the lost.

One of the most impressive things I noticed during this blitz is how our Auxiliary works. These ladies showed up and went to work. They truly were following where the Lord was leading them and staying persistent at our Father’s business. Their actions during this Blitz truly showed me the importance that Auxiliary play in The Gideons International.

There have been 12 salvations that we know of from this blitz. I am sure there will be many more saved by the actions and willingness of members to serve the Lord.”

#### JAMES BEARDEN

Franklin County Camp, Georgia  
Georgia State Scripture Coordinator



# INTERNATIONAL COUNTRIES MINISTRY

## Organizing Regions for Effectiveness

The establishment of what is now called the International Countries Ministry (ICM) ultimately has expanded the reach of The Gideons International throughout 11 regions of the world. Each region is managed by its own regional director who serves on the International Headquarters team.

International growth of the ministry began to accelerate in the mid 1900s. By 1959, there were 6,144 Gideons and Auxiliary in 137 camps operating outside of the USA. Expansion continued, and the 100th country was opened in 1974. The first International Scripture Blitz (ISB) was held in 1978 in Mexico City laying the foundation for a key outreach opportunity that would be extended to other countries in years to come. With the fall of the Berlin Wall in 1989, the ministry rapidly began opening camps in the Soviet Bloc and

former Soviet Union countries. By 1999, Gideons were operating in 170 countries. The impact of ISBs continued to multiply and by 2015, 275 International Scripture Blitzes had been held throughout the world. Today the ICM conducts ministry in 186 countries, territories, and possessions, providing over 78,000 local members who minister in their communities in partnership with local churches.

*"I will make you as a light for the nations, that my salvation may reach to the end of the earth."*

— ISAIAH 49:6b

### Regions achieving net membership growth for both Gideons and Auxiliary

Africa North/Middle East
Africa South
Africa West
Europe East
Latin America North and Caribbean
Latin America Central
Latin America South

Latin America North and Caribbean

31

Latin America Central

12

Latin America South

6

### 8 OF OUR 11

International Regions increased membership for Gideons.

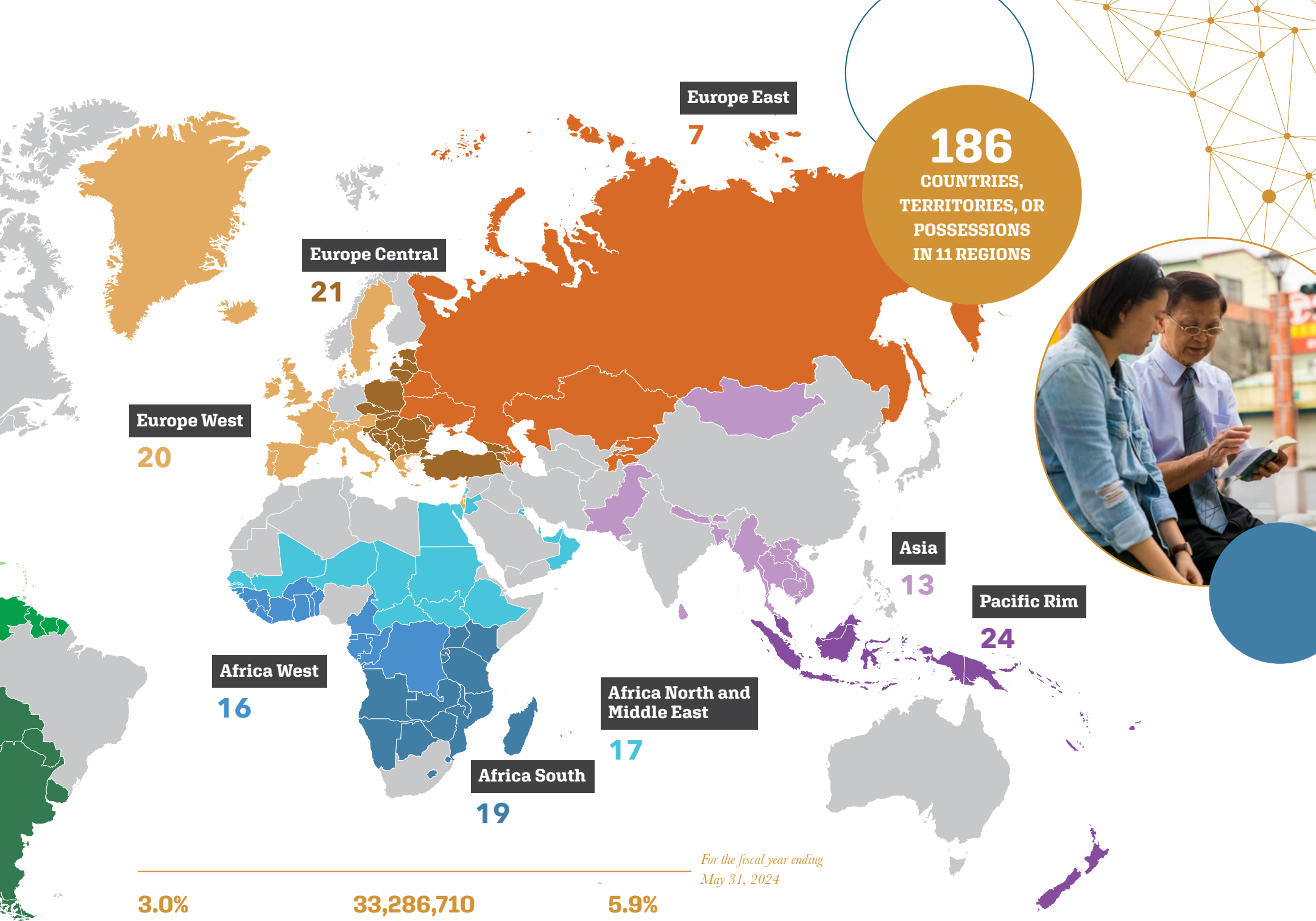
### 10 OF THE 11

International Regions increased membership in the Auxiliary.

### 14.4%

Increase in Scriptures Placed and Distributed





**3.0%**

Increase in Gideon Membership

**33,286,710**

Scriptures Distributed  
Achieving 127.8% of Goal

**5.9%**

Increase in Auxiliary Membership

*For the fiscal year ending  
May 31, 2024*

**We praise God for the witness of Gideons and Auxiliary this past year in the International Countries Ministry.**

### Opportunities to Support International Countries

As you prayerfully consider how the Lord is calling you to support Gideons and Auxiliary in International Countries, both Faith Fund and Barnabas Fund giving are critical. Faith Fund gifts help provide Scriptures. Gifts to the Barnabas Fund cover non-Scripture costs, which help open new camps, recruit new members, and advance the sharing of the Gospel with those who desperately need it.

### Exciting Growth in African Regions

Region	Total Scriptures Distributed	Percent of Goal
Africa North and Middle East	1,990,042	222%
Africa South	4,734,899	181%
Africa West	4,466,900	193%

*For the fiscal year ending May 31, 2024*

“

### Bringing Hope to International Countries

“God is opening doors and connecting Gideons and Auxiliary with people searching for the real meaning of life—from the taxi driver in the densely populated Jakarta to the laborer in the lush forests of the Papua New Guinea highlands to the student in New Zealand, members are seeing a hunger for the Word of God despite their culture’s rejection of Jesus Christ. The Gospel is making a difference in the workplaces and neighborhoods across the region, one heart at a time.”

#### KEITH STEINER

Regional Director  
Pacific Rim





### **Spared from Execution in Chad by God's Word**

Early this year, a part of the Gambian military attempted a coup to overthrow the President in N'Djamena. In the end, the rebel force was defeated. To make an example of them, the whole group was executed except for six men who were spared.

One of these young men was a pastor's son. When the military group prepared to execute him, the son knelt, reached into his pocket, and pulled out his Testament from The Gideons. He held it to his chest and prayed. When the executioners saw this, they allowed him to live. God and the power of His Word in visual sight spared this young man's life.

#### **JOSEPH DUBOIS**

International Countries Committee Member





# NATIONAL ASSOCIATIONS

## Growth from Organization to Association

The international expansion of The Gideons that took shape in the 1950s resulted in the designation of several national association countries. This past year, 12 National Associations operated in The Gideons—each led by a national office with a national executive director and support staff. These offices have the authority to establish independent guidelines to effectively execute the work of the ministry in their territories, upon approval of the International Cabinet.

*"The Lord has bared his holy arm before the eyes of all the nations, and all the ends of the earth shall see the salvation of our God."*

— ISAIAH 52:10

21,934,384

Scriptures Distributed

34.7%

Increase from Last Year

112%

Above Scripture Distribution Goal

6 OUT OF 12

Membership growth occurred in six of our twelve National Associations, with the Republic of Korea, the Republic of China (Taiwan), Brazil, and Nigeria each driving increases in Gideon and Auxiliary membership, while Norway grew Gideon membership, and the Philippines grew membership in the Auxiliary.

*For the fiscal year ending  
May 31, 2024*



**12**  
NATIONAL  
ASSOCIATIONS  
ON 5 CONTINENTS

**Germany**

Established:  
**1956**  
National  
Association in:  
**1982**

**Norway**

Established:  
**1951**  
National  
Association in:  
**1978**

**Finland**

Established:  
**1951**  
National  
Association in:  
**1961**

**Nigeria**

Established:  
**1964**  
National  
Association in:  
**1994**

**Brazil**

Established:  
**1958**  
National  
Association in:  
**1977**

**South Africa**

Established:  
**1950**  
National  
Association in:  
**1964**

**India**

Established:  
**1961**  
National  
Association in:  
**1971**

**Korea**

Established:  
**1963**  
National  
Association in:  
**1975**

**Japan**

Established:  
**1950**  
National  
Association in:  
**1959**

**Republic of  
China (Taiwan)**

Established:  
**1956**  
National  
Association in:  
**1960**

**Philippines**

Established:  
**1953**  
National  
Association in:  
**1977**

**Australia**

Established:  
**1956**  
National  
Association in:  
**1971**

*"...and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth." Acts 1:8b*

**Our End of the Earth**

# STRIVING SIDE BY SIDE AROUND THE WORLD

## Together We Reach the Uttermost Part of the Earth

As we look at the many countries where our members and supporters live and serve, we see how the Lord blesses different parts of the world with unique gifts, circumstances, resources, and opportunities.

This diversity of giftings creates opportunities for those in countries with greater financial resources to provide support for those in countries with greater opportunities for personal witnessing and sharing God's Word. Perhaps the Lord has uniquely positioned you to be able to provide for the work of the ministry in ways so that you can impact places where you will never personally visit. You can still make an impact for the Gospel around the world through The Gideons International.

---

*"You whom I took from the ends of the earth, and called from its farthest corners, saying to you, 'You are my servant, I have chosen you and not cast you off.'"*

**— ISAIAH 41:9**

“

"It's amazing to see what God does through the ministry of this Association. We've also made life-long friends all over the world. To go to a faraway part of the globe and have family there in fellow Gideons and Auxiliary, sitting in the homes of these members across the world, is incredible."

**CHUCK AND MARY SMITH**

Lemon Bay Camp,  
Florida







## Message from Executive Director

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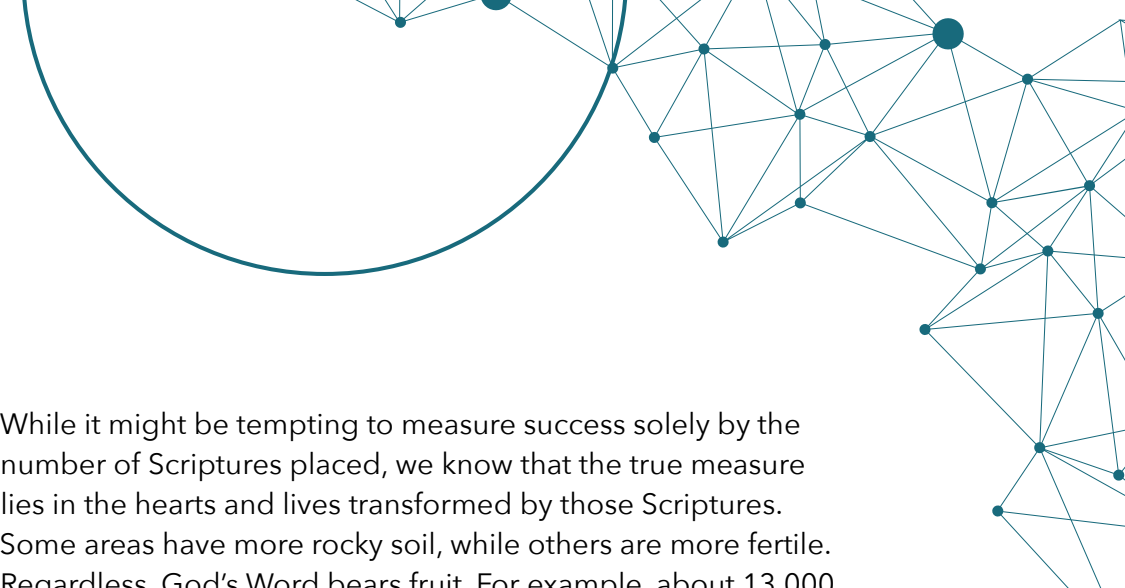
*"As for what was sown on good soil, this is the one who hears the word and understands it. He indeed bears fruit and yields, in one case a hundredfold, in another sixty, and in another thirty."*

– MATTHEW 13:23

As we look back on another successful year, we have once again witnessed the Lord's hand guiding this ministry, blessing the seeds sown across the world.

Our members have faithfully gone out to share their word of witness and the Word of God in their local communities (i.e., their Jerusalem) and beyond—to their countries (i.e., their Judea and Samaria), and around the world (uttermost parts of the earth). The Lord blessed their efforts, and we have seen His Word take root and bear fruit.

This year, we conducted 20 International Scripture Blitzes (ISBs) across 19 countries in seven regions. Each blitz was unique, yet in every instance, our members strove side by side for the faith of the Gospel.



While it might be tempting to measure success solely by the number of Scriptures placed, we know that the true measure lies in the hearts and lives transformed by those Scriptures. Some areas have more rocky soil, while others are more fertile. Regardless, God's Word bears fruit. For example, about 13,000 Scriptures were placed during the Poland ISB, while in the Philippines ISB, over 896,000 were distributed. Some locations have more opportunities to share the Gospel than others. Yet in each case, I trust that God is accomplishing His purpose and lives are being changed, as Gideons and Auxiliary from around the world come together to share His Word and win others for the Lord Jesus Christ.

Regardless of the soil's condition, one constant remains: the faithfulness of our members in striving side by side for the faith of the Gospel.

Thank you for your continued support of this ministry. With every seed sown this past year, you have played an integral role. Whether through prayers, gifts, ministry service, or other support, you are helping to make a difference for the Gospel of Jesus Christ.



*Dan Highway*



In Christ,  
Dan Highway  
**Executive Director**

# OUR GLOBAL MEMBER NETWORK

## Joining Together in Unity

When members in local camps unite with other members around the world, the impact is multiplied exponentially. By leveraging relationships, resources, and systematic methods of operation, our global network can quickly and efficiently reach the lost in some 200 countries, territories, and possessions with God's Word.

Different members bring unique giftings and experiences to this ministry. When this rich collection of faithful believers from different cultures and languages joins for a single major outreach event in a specific area, the resulting impact is nothing short of miraculous. To get Scriptures into the

hands of tens of thousands, and sometimes even hundreds of thousands, over the matter of a few days is a remarkable accomplishment that could only happen through the grace and power of our Lord.

Together, as a unified global network, we celebrate the victories of the past year and look forward to the continued growth and impact of this ministry.

---

*"For just as the body is one and has many members, and all the members of the body, though many, are one body, so it is with Christ. For in one Spirit we were all baptized into one body—Jews or Greeks, slaves or free—and all were made to drink of one Spirit. For the body does not consist of one member but of many."*

– 1 CORINTHIANS 12:12-14





## International Scripture Blitizes

This past year, 20 International Scripture Blitizes (ISBs) were held throughout seven regions of the world—Africa West, Africa South, Asia, Europe Central, Latin America Central, Latin America North and Caribbean, and Pacific Rim.

While the tactical goal of an ISB is to saturate a geographic area with copies of God's Word, the heartbeat behind the activity is to see people receive salvation through Jesus Christ.

We thank our members who take their personal time to travel at their own expense to assist local Gideons and Auxiliary in foreign lands during these international countries events. As members return home, they bring fond memories of relationships built with like-minded members from different cultures. And they bring heartwarming testimonies of the Lord's faithfulness and lives touched by the gift of God's Word.



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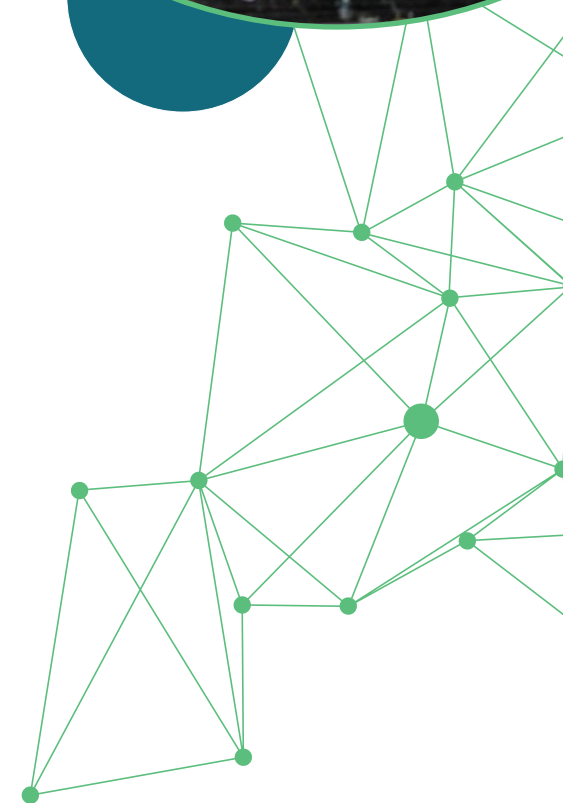
“Many of the Manila area camps were taking us to distribution locations with which they were not familiar. Their dedication to working outside of their camps was instrumental to the blitz's success.”

### BOB HUBLER

Martin/Dubois Counties Camp, Indiana  
2024 Philippines ISB Team Leader

# 100,400

In February 2024, Gideons conducted the first-ever ISB in Cambodia, distributing over 100,400 Scriptures in Phnom Penh. This effort brought the total Scriptures placed in this country of the Asia region to 1,335,410 since establishing the first Gideon camp there in 1993.





# International Scripture Blitzes

Impacting Lives in the Far Reaches

## 2,687,903

Scriptures were distributed in the 20 ISBs throughout seven world regions during the 2023-24 Fiscal Year.

In more than half of the ISBs, The Gideons exceeded the Scripture distribution goal. Scriptures placed in the September Cartagena, Colombia Blitz were 60% over the goal. Praise God!



Dates	City	Country	Team Leader	Scriptures Goal	Scriptures Distributed
Jun. 10-17, 2023	Livingstone	Zambia	Dennis Donnelly	60,000	44,516
Aug. 19-26, 2023	Dodoma	Tanzania	Don Cobb	75,000	35,339
Aug. 19-26, 2023	Kupang	Indonesia	Steve Fensler	150,000	167,419
Sep. 2-9, 2023	Guayaquil	Ecuador	David Martin	100,000	123,803
Sep. 23-30, 2023	Cartagena	Colombia	Angelo Greco	100,000	159,967
Oct. 7-14, 2023	Sofia	Bulgaria	Mark Becknal	25,000	14,300
Nov. 25-Dec. 2, 2023	Lome	Togo	Don Cobb	100,000	111,414
Jan. 6-20, 2024	Metro Manila	Philippines	Bob Hubler	1,000,000	896,824
Jan. 13-20, 2024	Chiang Mai	Thailand	Mark Becknal	80,000	85,999
Feb. 17-24, 2024	Phnom Penh	Cambodia	Allen Huth	100,000	100,462
Mar. 2-9, 2024	Tijuana	Mexico	Cal Lucas	100,000	92,651
Mar. 9-16, 2024	Kinshasa	DR Congo	Pierre le Grange	250,000	269,059
Mar. 16-23, 2024	Santo Domingo	Dominican Republic	Kevin Keck	100,000	122,065
Apr. 6-13, 2024	Alajuela	Costa Rica	Mark Becknal	70,000	78,122
Apr. 13-20, 2024	Poznan	Poland	Angelo Greco	30,000	13,390
Apr. 13-20, 2024	Bratislava	Slovakia	Bruce Condrey	30,000	19,360
Apr. 20-27, 2024	Kuala Lumpur	Malaysia	Walter Isenring	30,000	28,155
Apr. 20-27, 2024	Panama City	Panama	Greg Lange	90,000	97,183
Apr. 20-27, 2024	Medellin	Colombia	Mark Becknal	120,000	149,753
Apr. 20-27, 2024	San Salvador	El Salvador	Randy Crowe	90,000	78,122



### **God's Word Comes Full Circle in Panama**

Every copy of God's Word shared by Gideons and Auxiliary is like a seed planted. We trust the Lord for the harvest. During the 2024 Panama International Scripture Blitz, Gideons had the opportunity to see how one of those seeds had grown.

Gideons were distributing Testaments at a bus stop near a medical university. A Scripture was given to an older man named Gilberto. He lit up with joy and began sharing how he received a Testament from The Gideons when he was a teenager. However, he initially ignored that Scripture after receiving it and continued chasing all the pleasures of the world.

Later, as a twenty-year-old, Gilberto realized his selfish pursuits left him empty and completely broken. One night, in despair, he searched and found that copy of God's Word from The



Gideons. As he began reading, he cried out to God, "Speak to me!" He says at that point, "It was as if someone was by my side talking to me." Not only did God's Word come alive for the first time, but God also came alive to him. Gilberto's life was transformed.

Gilberto has continued walking with the Lord. Now, in his sixties, he encourages The Gideons to keep sharing God's Word because it changes lives. Gilberto is just one of the many lives that have been transformed through God's Word. Gideons and Auxiliary plant seeds and trust the Lord to fulfill His purposes in His perfect time. Many students received Testaments in Panama that day last spring. We trust in the years to come many more testimonies will be shared of lives changed, just like the testimony of Gilberto.

#### **MATTHEW WORK**

Williamson North Camp,  
Tennessee

# THE POWER OF PRAYER

## Leaning on the Lord

Fervent, effective prayer is the bedrock of The Gideons International. In addition to their personal devotional prayers, members gather weekly worldwide in over 12,000 camps to pray specifically for the Association, for leaders, for open doors to share God's Word, and much more.

The testimonies we've heard of doors opening and leaders being protected from harm on travels remind us how God responds to prayers and provides for His people. From this side of Heaven, it's not possible to fully comprehend the impact of those prayers. But given the ministry results from this past year, we know those prayers unleashed great power in 2023-24. Praise God!

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*"The prayer of a righteous person has great power as it is working."*

– JAMES 5:16b



### Prayers as an Auxiliary Clings to Life

"Your wife is alive but shouldn't be." This is what the doctor told me after my wife, Sharon, an Auxiliary, suffered a major heart attack just eight days before I was scheduled to leave for the 2024 Philippines International Scripture Blitz. Earlier, while sitting in a waiting area at the hospital, I prayed, "Lord, I am not a heart surgeon and there is nothing I can do. We have the best doctors and team here to take care of her, so I turn this all over to You." After surgery, the doctor told me Sharon could become comatose, brain damaged, or brain dead given her condition. God intervened. Six days later, Sharon was back home recovering.

But what about the Philippines ISB—should I still go? Sharon and I both prayed about it and God gave us both peace and confirmation. God told me that I have trusted Him with Sharon so now trust Him to take care of the ISB trip.

Four days later, I boarded a plane for Manila while a family member who traveled from over a thousand miles away provided care for Sharon at home. What a blessing it was to share God's Word with people in the Philippines so they, too, can have the hope, joy, and peace that only God can give them. We see no side effects from Sharon's heart attack, and she is already back to 90% again because of the physical therapy program and God's healing touch.

#### MIKE FRY

Muncie West Camp,  
Indiana





## Friends of Gideons

### Committed to Prayer

Friends are non-members who have a heart for seeing people come to Christ and are committed to seeing the work of The Gideons International grow. Friends pray for certain needs of the Association and give as God leads to support Gideons and Auxiliary in carrying out the ministry.

Friends receive regular ministry updates, testimonies of lives changed, and prayer requests to support their commitment to lift needs up to the Lord on behalf of Gideons and Auxiliary around the world.



**New Friends**

**3,603**



**Total Friends**

**26,260**



“

### A Camp's Prayers Blesses Couple

“My wife and I connected with some of the Gideons in your camp. They placed us on the prayer list for the camp's weekly prayer meeting. This has made a profound impact. We are blessed to have these prayers, as my wife is undergoing chemotherapy. We know God is at work healing her. We would like to contribute to helping send Bibles to those needing to read God's Word.”

**LETTER RECEIVED BY THE FAYETTEVILLE  
NORTH CAMP, ARKANSAS**

# TURNING GIFTS INTO SCRIPTURES

## An Eternal Investment

As donors gave to the ministry this past year, their gifts helped support the distribution and placement of God's Word by Gideons and Auxiliary, locally and globally. Many lives continue to be changed through the impact of these tens of millions of Scriptures.

*"Give, and it will be given to you. Good measure, pressed down, shaken together, running over, will be put into your lap. For with the measure you use it will be measured back to you."*

– LUKE 6:38

### Worldwide Scripture Gifts

#### Faith Fund:

**\$34,700,657**

#### Church Offerings:

**\$28,941,299**

#### GideonCard:

**\$16,930,094**

#### Auxiliary Scripture Fund:

**\$2,979,766**

#### Other Designated:

**\$12,747,838**

### United States

**9,042,656**

### Latin America

**19,098,987**





**64,263,750  
Scriptures  
Provided\***

18.5% increase  
from last year

**Europe**

**3,125,106**

**Asia**

**13,262,786**

**Africa**

**15,777,841**

**Pacific Rim**

**3,956,374**

*For the fiscal year ending  
May 31, 2024*

*\*Does not include Life Book or  
Restricted Access Countries*





# WAYS TO GIVE

## Investing for Kingdom Impact

By financially investing in The Gideons International, followers of the Lord support the Great Commission by equipping Christian business and professional men and their wives around the world who are committed to sharing the Gospel. Donors provide copies of God's Word in their local communities and internationally. The Association does more than just print and ship Scriptures. It shares the life-changing message of Jesus through witnessing in the traffic lanes of life. Because of the generosity of our donors, we are able to make sure every member is equipped, encouraged, and ready to share the Gospel with anyone the Lord places in their life. God has faithfully met the needs of the ministry for 125 years, and we remain committed to make sure members are never without a copy of God's Word when they have opportunity to share it. Consider making a gift today and also including The Gideons in your estate planning where you could impact generations to come for Christ.



**Learn more about ways to Donate**

## Consider Friends of Gideons

Friends of Gideons is a group of people who have a heart for seeing people come to Christ and are committed to supporting the members of The Gideons through prayer and ongoing financial contributions. Friends of Gideons supports the Association in its single objective of winning others for the Lord Jesus Christ. Financial contributions equip Gideons and Auxiliary with business skills critical to the success of the ministry, instruction in personal witnessing, and the ability to place and distribute God's Word. Friends' gifts impact people in some 200 countries, territories, and possessions. Consider joining Friends of Gideons or, if you are a member of The Gideons International, consider those you could invite to join by visiting [FriendsOfGideons.org](https://FriendsOfGideons.org).



**Learn about Friends of Gideons**

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*"You will be enriched in every way to be generous in every way, which through us will produce thanksgiving to God. For the ministry of this service is not only supplying the needs of the saints but is also overflowing in many thanksgivings to God."*

**– 2 CORINTHIANS 9:11-12**



## Leave a Lasting Legacy for Generations!

By naming The Gideons International as a beneficiary in your will, trust, life insurance, or financial account, you can make an eternal impact. You'll also become part of TorchBearers, a dedicated group of faithful members and supporters of The Gideons International who are lighting the way for future generations. By including our ministry in your estate plans, you are making a profound statement of faith and commitment to spreading the Word of God.

Just as Gideon and his 300 men broke open their jars to reveal the blazing light of their torches (Judges 7:16-20), TorchBearers are igniting the flame of the Gospel, ensuring it shines brightly for years to come.

Join the TorchBearers today! Contact our Stewardship team at International Headquarters to share your plans and let us honor your generous intentions.



**Learn more about Legacy Giving**

### Talk to Our Staff Professionals

Staff members of the Stewardship team at International Headquarters are ready to support you in accomplishing your generosity goals. They are available to assist you in stewarding your God-given resources in a way that expresses your deepest values and honors the Lord. Here's how you can reach them:



**615-564-5277**

Weekdays, 8:00 a.m. to 4:30 p.m., Central Time



**stewardship@gideons.org**



**The Gideons International**

P.O. Box 140800, Nashville, TN 37214-0800

Conveniently give to The Gideons International anytime by visiting [Gideons.org/donate](https://gideons.org/donate).

You can multiply your impact through recurring giving. Simply select the "Make this a monthly donation" option to begin a recurring gift for either "Scriptures" or Wherever Needed Most."



# FINANCIAL SUMMARY

## 2023-2024 Financial Highlights

- 11 of the 12 National Associations exceeded their Scripture receipts goals in their local currency
- 9 National Associations achieved increases in their Scripture receipts year over year in their local currency
- 8 of the 11 International Countries regions exceeded their Scripture receipts goals
- 9 International Countries regions achieved increases in their Scripture receipts year over year
- 27 of the 38 USA State Associations exceeded their Scripture receipts goals
- 23 State Associations achieved increases in their Scripture receipts year over year

## Performance of Major Giving Programs

### USA Church Receipts:

\$23,583,457, Up 0.7%

6 State Associations exceeded their church receipts goal for the year

### USA GideonCard Bible Program Receipts:

\$16,197,942, Up 0.5%

9 State Associations exceeded their annual GideonCard receipts goals

### Faith Fund Receipts:

USA: \$31,273,869

National Associations: \$3,088,079

### Barnabas Fund Donations:

USA: \$1,209,103

National Associations: \$36,096

International Countries: \$124,261

### USA Auxiliary Scripture Receipts:

\$1,827,617

### Legacy Receipts:

\$12,199,798

We thank God for our TorchBearers who choose to leave a legacy to The Gideons International, supporting the free distribution of the Word of God.

## World Scripture Funds, excluding USA Legacy receipts:

**Goal:** \$89,491,293

**Actual:** \$94,133,687

## World Scripture Receipts, including USA Legacy receipts of \$2,165,967:

**Goal:** \$93,125,491

**Actual:** \$96,299,654

## Scriptures Purchased and Placed:

**Goal:** 54,250,935

**Actual:** 64,263,750

## Scripture Orders:

### National Associations:

21,934,384 Scriptures

### International Countries:

33,286,710 Scriptures

Beyond this, **3.05 million copies of The Life Book**, and **160,000 Scriptures** in Restricted Access Countries were purchased and placed. To God be the glory!



## Message from International Treasurer

*"And God is able to make all grace abound to you, so that having all sufficiency in all things at all times, you may abound in every good work."*

### – 2 CORINTHIANS 9:8

As we celebrate the accomplishments of this ministry over the past fiscal year, we are reminded of the truth in 2 Corinthians 9:8. Truly, we have witnessed this grace at work in our ministry. The Lord has abundantly provided everything we needed—members, churches, donors, funds, Scriptures, and all other resources—to place and distribute over 67 million copies of God's Word in just 12 months. For this, we give praise and glory to God.

Since our founding in 1899, The Gideons International has been guided by two enduring principles: faithfulness and stewardship. Our steadfast commitment to God's call has kept us focused on our singular mission of winning others for Christ. Integral to this mission is our dedication to being faithful stewards of the resources He has entrusted to us.

The integrity with which we manage the donations we receive is a reflection of our deep responsibility and reverence for God's work. Over the years, this commitment

has helped establish The Gideons International as a ministry known for sound fiscal practices and unyielding integrity. It is this very commitment that allows you to give with confidence, knowing that every resource is handled with the utmost care and used effectively to further the Kingdom—from your own Jerusalem to the Judeas and Samarias of the world, and beyond.

As we continue in this work, we hold fast to the promise of 2 Corinthians 9:8. We believe that as we abound in every good work, the Lord will continue to provide all that we need. Thank you for your continued support and partnership in this ministry.

In His Service,



André du Plessis  
**International Treasurer**



# STATEMENT OF ACTIVITIES

Operating Support & Revenues	Without Donor Restrictions	With Donor Restrictions	TOTAL
<b>Contributions</b>			
General Support	\$20,286,508	\$399,000	\$20,685,508
Endowment		\$751,500	\$751,500
Scriptures	\$77,854,348		\$77,854,348
USA Used at State & Camp Level*	\$8,261,814		\$8,261,814
International Contributions	\$6,338,477		\$6,338,477
<b>Revenues</b>			
Dues Income	\$5,240,095		\$5,240,095
Investment Income (Loss)	\$7,865,204	\$215,191	\$8,080,395
Merchandise Sales	\$2,412,466		\$2,412,466
Other Income	\$498,612		\$498,612
Satisfaction of Purpose Restrictions	\$587,972	\$(587,972)	\$0
<b>TOTAL SUPPORT &amp; REVENUES</b>	<b>\$129,345,496</b>	<b>\$777,719</b>	<b>\$130,123,215</b>

\*NOTE: State & Local Level Income & Expenses are included in Revenues, as well as Expenses of the Associations. [Funded from personal donations by individual members.]

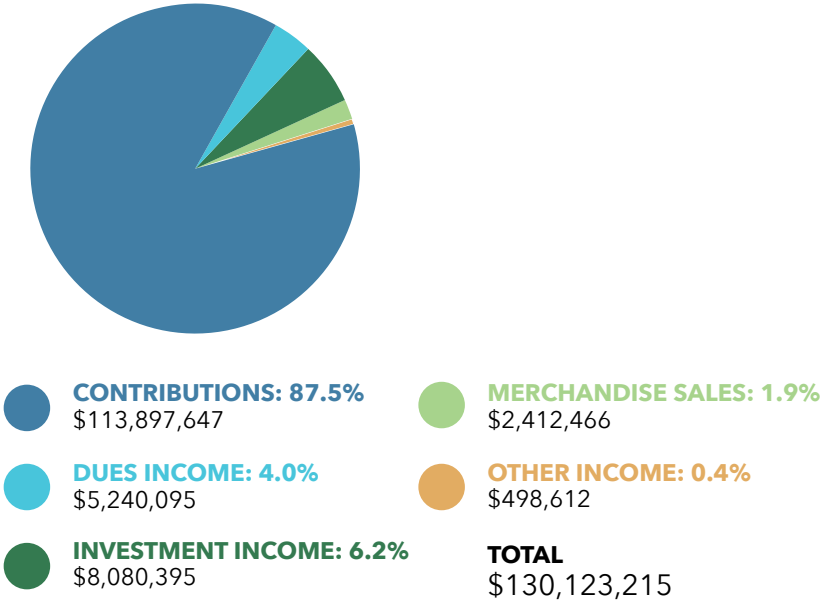
Operating Expenses	Without Donor Restrictions	With Donor Restrictions	TOTAL
<b>Program Services</b>			
Scripture Purchases & Distribution	\$91,856,937		\$91,856,937
Membership Support & Development	\$15,917,984		\$15,917,984
State & Camp Level*	\$9,590,563		\$9,590,563
<b>Supporting Services</b>			
Management & General	\$5,714,615		\$5,714,615
Fundraising	\$4,455,091		\$4,455,091
<b>TOTAL OPERATING EXPENSES</b>	<b>\$127,535,190</b>		<b>\$127,535,190</b>

<b>CHANGE IN NET ASSETS FROM OPERATIONS</b>	<b>\$1,810,306</b>	<b>\$777,719</b>	<b>\$2,588,025</b>
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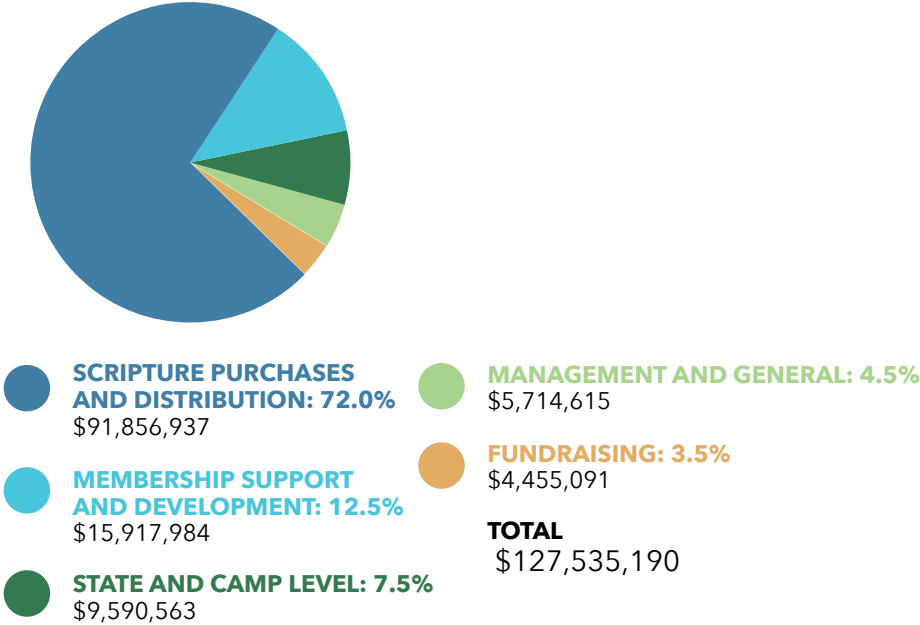
Non-Operating Activities	Without Donor Restrictions	With Donor Restrictions	TOTAL
Actuarial Adjustment on Annuity Obligations and Payments to Donors	\$1,658,431	\$98,424	\$1,756,855
Nonqualified Pension Plan Expense	\$(43,736)		\$(43,736)
<b>TOTAL NON-OPERATING ACTIVITIES</b>	<b>\$1,614,695</b>	<b>\$98,424</b>	<b>\$1,713,119</b>

Change in Net Assets	\$3,425,001	\$876,143	\$4,301,144
Beginning-of-Year Net Assets	\$65,195,154	\$119,235,058	\$184,430,212
End-of-Year Net Assets	\$68,620,155	\$120,111,201	\$188,731,356

# OPERATING REVENUE



# OPERATING EXPENSES



# STATEMENT OF FINANCIAL POSITION

Assets	
Cash and Cash Equivalents	\$47,703,221
Short-Term Operating Investments	\$95,133,810
Inventories and Other Assets	\$21,706,719
Property and Equipment, Net	\$8,620,562
Assets Held for Long-Term Purposes	\$37,437,202
<b>TOTAL ASSETS</b>	<b>\$210,601,514</b>

Liabilities and Net Assets	
Accounts Payable and Accrued Expenses	\$5,442,318
Employee Benefit Obligations	\$1,466,564
Annuities and Trusts Payable	\$14,961,276
<b>TOTAL LIABILITIES</b>	<b>\$21,870,158</b>

Net Assets	
Without Donor Restrictions	\$68,620,155
With Donor Restrictions	\$120,111,201
<b>TOTAL NET ASSETS</b>	<b>\$188,731,356</b>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$210,601,514</b>
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Excerpt from 2024 Audited Financial Statements. For more detailed information, go to: [gideons.org/financials](https://gideons.org/financials)





2023-2024

# LEADERSHIP

## Led by Scripture, Driven by Integrity

The Gideons International is a member-driven Association. All members maintain a Biblical worldview, adhering to the principle of verbal, plenary inspiration of Scripture. As such, Gideons and Auxiliary are men and women of a separated walk who are called to maintain a strong spiritual foundation and testimony for Christ.

We thank these men and women for their devotion in leading this Association this past year. And we praise God for their passion for winning others for Jesus.

*"Moreover, it is required of stewards that they be found faithful."*

– 1 CORINTHIANS 4:2

### International Officers

<b>President</b>	Kevin Beal
<b>Vice President</b>	Kevin B. Keck
<b>Treasurer</b>	André du Plessis
<b>Secretary</b>	Daniel J. Heighway
<b>Chaplain</b>	Grady Phillips

### International Trustees

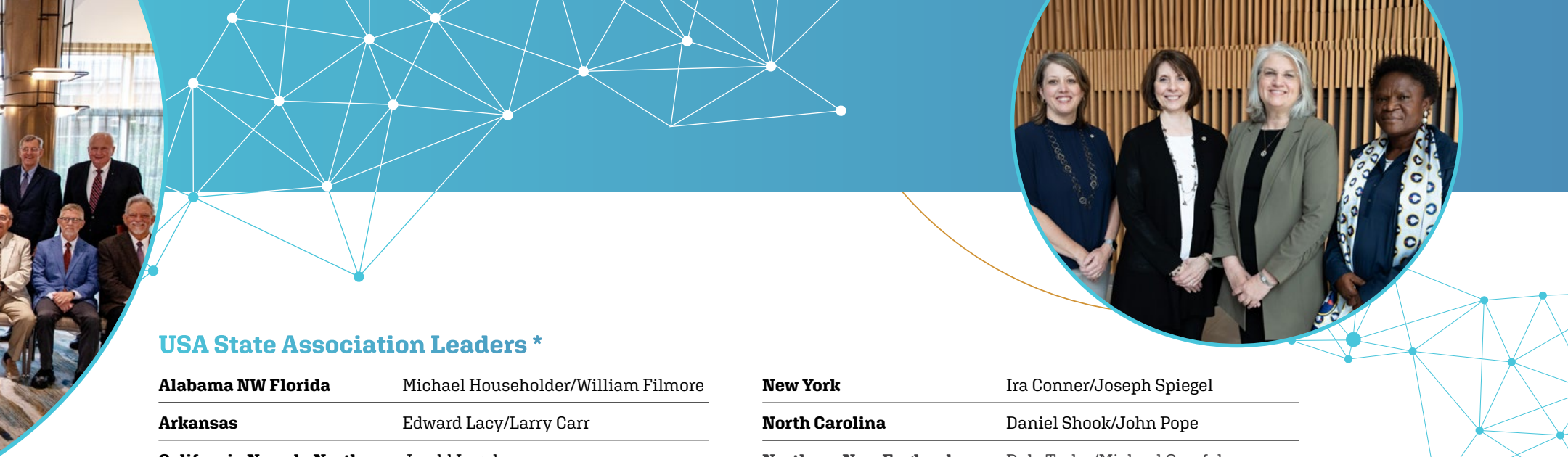
<b>Australia</b>	Raymond A. Christinat
<b>Finland</b>	Lasse Schultz
<b>Germany</b>	Klaus Wahl
<b>Japan</b>	Takashi Kondo
<b>Republic of Korea</b>	Dr. Young-In Kwon
<b>Norway</b>	Robin Wold
<b>Republic of China (Taiwan)</b>	Jim Liou
<b>South Africa</b>	Pierre le Grange
<b>USA Zone 1</b>	John Rotunno
<b>USA Zone 2</b>	Greg Lange
<b>USA Zone 3</b>	John Ortega
<b>USA Zone 4</b>	Larry VanGilder
<b>USA Zone 5</b>	Douglas S. Bicket



<b>USA Zone 6</b>	Ronald Simpson
<b>USA Zone 7</b>	Bob Hubler
<b>USA Zone 8</b>	C. Dan Scott
<b>USA Zone 9</b>	Bruce Patterson
<b>USA Zone 10</b>	Jerry Clunan
<b>USA Zone 11</b>	Lee Logwood
<b>USA Zone 12</b>	A.C. (Chuck) Smith

### International Auxiliary Officers

<b>President</b>	Deena Hubler
<b>Vice President</b>	Patsy Pigford
<b>Secretary</b>	Aimee Beal
<b>Chaplain</b>	Mfonobong Umobong



## USA State Association Leaders \*

<b>Alabama NW Florida</b>	Michael Householder/William Filmore
<b>Arkansas</b>	Edward Lacy/Larry Carr
<b>California Nevada North</b>	Jerold Logoluso
<b>Delmardic</b>	Robert Lohr
<b>Florida</b>	Steve Lewis
<b>Georgia</b>	David Bishop
<b>Illinois</b>	John Petticrew
<b>Indiana</b>	Mark Warsco
<b>InterMountain</b>	Charles Evans/Kreg Worrest
<b>Iowa</b>	Gregory Dieter
<b>Kansas</b>	Rodney Clay
<b>Kentucky</b>	Jeremy Brown/Teddy Woods
<b>Louisiana</b>	Ron Fuqua
<b>Michigan</b>	Hubert Coleman/William Charron
<b>Minnesota</b>	Tyrone Clark
<b>Mississippi</b>	Richard Watson
<b>Missouri</b>	Terry Arndt
<b>Nebraska</b>	Kevin Goertzen/Frederick Power
<b>New Jersey</b>	Steven Paul

<b>New York</b>	Ira Conner/Joseph Spiegel
<b>North Carolina</b>	Daniel Shook/John Pope
<b>Northern New England</b>	Dale Tudor/Michael Garofalo
<b>Ohio</b>	Joseph Corbin
<b>Oklahoma</b>	Douglas Richart/Jerry McMahan
<b>Oregon Southwest Idaho</b>	David Lacy, Sr.
<b>Pacific Northwest</b>	Vincent LaPoint/Walter Williamson
<b>Pacific Southwest</b>	Warren Nelson
<b>Pennsylvania</b>	Kirk Thomas
<b>Rocky Mountain</b>	Fredrick Sutton
<b>South Carolina</b>	Michael Mills, Sr.
<b>Southern New England</b>	Richard Perron/Alex McKeever
<b>Southwest</b>	Leonard Kasprzak
<b>Tennessee</b>	Fowler Ragland, Jr.
<b>Texas</b>	Delmer Mitchell
<b>The Dakotas</b>	Elroy Kaemingk/Jonathan Wold
<b>Virginia</b>	Steven Baldwin/Jim Hall
<b>West Virginia</b>	Paul Evans/Thomas Smith
<b>Wisconsin Upper Michigan</b>	Kenneth Stenfors/Kenneth Manthey

\*Two names indicate that a new president was elected mid-year

## International Headquarters Leadership Team

<b>Executive Director</b>	Dan Heighway
<b>Chief Financial Officer</b>	Asish Pradhan
<b>Sr. Director, Global Membership Operations</b>	Mike DeWoody
<b>Sr. Director, International Countries</b>	Edgar Galiano
<b>Director, Membership Recruitment</b>	Mark Austin
<b>International Director, Europe</b>	Renato Attorri
<b>Director, Auxiliary Operations</b>	Stephanie Becknal
<b>Director, Ministry Governance &amp; Operations</b>	Jeff Brown
<b>International Director, Asia</b>	John Edwin
<b>Director, Human Resources</b>	Shawn Flinn
<b>Director, Membership Engagement &amp; Services</b>	Jeff Jones
<b>Director, Financial Reporting, Auditing &amp; Compliance</b>	John Mannen
<b>International Director, Africa</b>	Mike Mbugua
<b>Director, Global Supply Chain &amp; Logistics</b>	Rick Mosley
<b>Director, Information Technology</b>	Phil Sanford
<b>International Director, Latin America</b>	Fernando Sarabia
<b>Director, Gideon Education and Training</b>	Ara Sobek
<b>Director, Stewardship</b>	Matthew Work
<b>President, Life Book</b>	Carl Blunt

## International Countries Regional Directors

<b>Europe Central</b>	Pavel Denk
<b>Europe East</b>	Dietmar Erler
<b>Latin America North and Caribbean</b>	Adolfo Kiaty
<b>Asia</b>	Allen Low
<b>Latin America South</b>	José Luis Maturana
<b>Africa South</b>	Kennedy Rotich
<b>Africa West</b>	Simon Rouamba
<b>Pacific Rim</b>	Keith Steiner
<b>Africa North and Middle East</b>	Serrat Teshome
<b>Latin America Central</b>	José Luis Urzua
<b>Europe West</b>	Johann Zehetleitner

## National Association Executive Directors

<b>Australia</b>	Mark Bensley
<b>Brazil</b>	Moises Danziger
<b>Norway</b>	Levi Halvorsen
<b>Taiwan</b>	Ming-Jer Huang
<b>Finland</b>	Markus Ilomaki
<b>Japan</b>	Ken Ishibashi
<b>Korea</b>	Billy YB Lee
<b>Nigeria</b>	Emmanuel Utuedor
<b>South Africa</b>	Leon van der Merwe
<b>India</b>	Sam Varghese
<b>Germany</b>	Johannes Wendel
<b>Philippines</b>	Norman Zara



# GIVE WITH CONFIDENCE

## Commitment to Integrity

The integrity of The Gideons International, by the grace of God, has been above reproach since its inception. You can give with confidence, knowing your financial contributions will be used effectively and efficiently to spread the Gospel. As an accredited member of the Evangelical Council for Financial Accountability (ECFA), The Gideons is committed to fulfilling the standard found in 2 Corinthians 8:21. The Gideons International adheres to ECFA's Seven Standards of Responsible Stewardship™, which are drawn from Scripture, and are fundamental to operating with integrity. To learn about these standards, visit [www.ecfa.org/standards](http://www.ecfa.org/standards).

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*"For we aim at what is honorable not only in the Lord's sight but also in the sight of man."*

– 2 CORINTHIANS 8:21



Enhancing Trust



Pastor Jeremy Dawson of Covenant Life Chapel in New Delhi, India, believes so much in the mission and work of The Gideons that it is the only organization whom he will allow time in his pulpit. Why? *"Because I trust them,"* he says. "I can't remember when I was not connected to The Gideons. Several businessmen in our churches over the years were Gideons," says Pastor Dawson. "I saw Bibles placed by The Gideons in hotels all around me as I traveled...and if I am honest, it is always something I still look for to this day."

### PASTOR JEREMY DAWSON

Covenant Life Chapel  
New Delhi, India

# CONTACT INFORMATION

## Ready to Increase Your Impact for Christ?

As the pages of this Annual Report detail, The Gideons International is making an impact throughout the world as churches, donors, and other supporters partner with us to win others for the Lord Jesus Christ.

To find out how you can partner with The Gideons and increase your impact for Christ as a member, Friend, financial supporter, or church leader, connect with the International Headquarters team.

### Please contact us at:

Gideons.org  
tgi@gideons.org  
615-564-5000

f @ X





*"And God is able to make all grace  
abound to you, so that having all  
sufficiency in all things at all times,  
you may abound in every good work."*

**– 2 CORINTHIANS 9:8**





The Gideons  
International

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